



SOUTH FAYETTE T O W N S H I P

A Community Growing Together

Monthly Report: April 2019
Communications &
Community Development
www.SouthFayettePA.com

South Fayette Connect

- Met with Knepper Press to ensure maximum magazine mailing coverage in township
- Working on content for Summer issue (to publish late June)

Website Design Update

- Updated website launched on April 15
- Manually re-adding open Request Tracker items from Feb. 1 – April 15

Grants

- Assisted Recreation Department with completing DCNR Grant for playground rehabilitation

Star City RFP

- Advertising and marketing via newspaper, website, social media, Loopnet.com and PittsburghProspector.com

Events

- Attended Junior Achievement BizTown Groundbreaking
- Attended Transforming Local Government Conference
- Participated in township's Earth Cleanup Day

SF Community Day (committee member)

- Helped prepare materials for vendor and sponsor registration

Misc.

- Promoted glass recycling collection event (June 22)
- Advertised Kids Play Day (swing grant event) and coordinated media/guests
- Advertised Cup with a Cop
- Advertised spring and summer Parks & Recreation programs
- Promoted Local Government Week

Ongoing

- Magazine
- Social Media
- Website
- Interdepartmental Communications Support
- Media/Reporter Assistance

Respectfully Submitted by:

Andrea Iglar

Director of Communications & Community Development