



# SOUTH FAYETTE T O W N S H I P

A Community Growing Together

## Sponsorship Signup 2021

[www.SouthFayettePA.com/ads](http://www.SouthFayettePA.com/ads)

Parks & Recreation Director / Paula Willis  
[pwillis@sftwp.com](mailto:pwillis@sftwp.com) / 412-221-8700 x 217

Communications Director / Andrea Iglar  
[aiglar@sftwp.com](mailto:aiglar@sftwp.com) / 412-221-8700 x 231

Name of Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City/St/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Cash Sponsorship  In-Kind or Raffle Donation (if applicable): \_\_\_\_\_

### Sponsor Levels & Benefits

Sponsor Level	Green	Emerald	Platinum	Diamond	Gold	Silver	Bronze
Cash Amount	\$2,500 +	\$1,500 +	\$1,000 +	\$500 +	\$250 +	\$150 +	\$50 +
Recognition at annual "Thanks for Giving" appreciation event	✓	✓	✓	✓	✓	✓	✓
Acknowledgment on event signs/materials	Logo	Logo	Logo	Logo	Logo	Logo	Name
Listing on township website and/or social media	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name
Free magazine advertisement in South Fayette Connect	Full Page 8"W x 10.5"H	2/3 Page 8"W x 7"H	Half Page 8"W x 5.25"H	Quarter Page 4"W x 5.25"H	Business Card 3.5"W x 2"H	—	—
Title Name/Presenting Sponsor (1 may be available; call for details)	✓	—	—	—	—	—	—

- Digital marketing custom packages also may be available. Contact us for details.
- Some programs may offer additional incentives, such as a booth or directed donation, at certain sponsor levels and events. Call for details.
- Cash sponsorships only are eligible for magazine ads. In-kind and raffle donations are not eligible for magazine ads.

Choose the Event(s) to Sponsor (Check all that apply)	Sponsor Level (Gold, Diamond, etc.)	Cash Amount (See chart above)	Total Amount
<input type="checkbox"/> Movies in the Park (Summer/Fall - Series of 5)			
<input type="checkbox"/> Concert in the Park (August 20) <b>NEW!</b>			
<input type="checkbox"/> Accessible Hunt (Fall)			
<input type="checkbox"/> Thanks for Giving (Fall - by invitation only)			
<input type="checkbox"/> Holiday Celebration (Winter)			
<input type="checkbox"/> Glass Recycling Collection (Sept. 4 - 9)			
<input type="checkbox"/> Other, or Township's Choice of Event			
<b>Grand Total</b>			

#### MAGAZINE ADS:

The 2021 print ad deadlines are Sept. 17 and Dec. 17.

Ads must be supplied in a digital format (CMYK, full color, 300 dpi) and be ready for print. Preferred file types include JPEG, PDF and Photoshop.

For details, please visit [www.SouthFayettePA.com/ads](http://www.SouthFayettePA.com/ads) or contact magazine editor Andrea Iglar for details.

Register online with credit card at [www.SouthFayettePA.com/recreation](http://www.SouthFayettePA.com/recreation)

**OR** Complete and return (1) sponsorship form and (2) check, made payable to South Fayette Township, to:

South Fayette Township  
Parks & Recreation Department  
515 Millers Run Road / South Fayette, PA 15064



# SOUTH FAYETTE TOWNSHIP

A Community Growing Together

July 2021

Dear South Fayette Township Community Member:

**IN-PERSON EVENTS ARE BACK!** South Fayette Township Parks and Recreation is excited to host traditional and new community events through the end of the year. We invite you to bolster your business and support your community by sponsoring these exciting activities that are offered at no cost to the community:



1. **Movies in the Park.** This monthly summer and fall series of family movies is held on a big screen under the stars in Fairview Park on Fridays.
2. **Concert in the Park (Fri. Aug. 20).** NEW this year, we are bringing live music to Fairview Park, along with food trucks and good times with family and friends. Limited vendor opportunities may be available.



3. **Accessible Hunt (Oct. 21-23).** Physically impaired hunters, mostly disabled veterans, come from all over Western Pennsylvania to participate in this special event in South Fayette Township. Local volunteers assist the hunters, who also enjoy opportunities to socialize and share meals.

4. **Thanks for Giving (date TBA).** This invitation-only networking event honors businesses and organizations who have supported the township's free community events throughout the year. The luncheon includes highlights of 2021 events and recognizes our generous sponsors. Each organization receives two free tickets.

5. **Holiday Celebration (date TBA).** Drive through Fairview Park to see Christmas lights, reindeer, festive entertainment—and Santa Claus!
6. **Glass Recycling (Sept. 4 - 9).** South Fayette residents and neighbors drop off their glass bottles and jars at the township building for free recycling.



**Your sponsorship is appreciated and rewarded.** In return for your monetary donation, you receive recognition as a community supporter. Plus, sponsors at the Gold Level and above get a **FREE AD** in South Fayette Connect magazine. *Please see the enclosed form for details on sponsor costs and benefits.*

We appreciate your support of community events! If you have questions or would like more information, please contact me at [pwillis@sftwp.com](mailto:pwillis@sftwp.com) or 412-221-8700 x 217. Thank you in advance for your time and dedication to South Fayette!

Sincerely,

*Paula Willis*

Paula Willis  
Parks and Recreation Director  
South Fayette Township

