



**FOR IMMEDIATE RELEASE**  
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### **Six Municipalities Commit to County's *Live Well Allegheny* Campaign**

**PITTSBURGH** – Brentwood Borough, Collier Township, Heidelberg Borough, Town of McCandless, Ohio Township and South Fayette Township are the six newest members of the county's *Live Well Allegheny* campaign and have all been formally designated as a *Live Well Allegheny* community. The municipalities join five others in embracing the countywide effort to "live well."

"We're very excited to see the *Live Well Allegheny* program gaining some significant traction, and are proud to welcome these six communities to the effort," said Dr. Karen Hacker, Director of the Allegheny County Health Department. "Our stakeholders, partners, schools and communities continue to be excited about this initiative and are constantly working to find more ways to help our residents become healthier. I have no doubt that, working together, we can have a real impact on our county's health."

*Live Well Allegheny* was launched in January 2014 as a comprehensive, innovative strategy on wellness that embraces a broad concept of living well to include physical health, mental wellness, personal and community safety, prevention and preparedness, and much more. The effort is being led by the Board of Health and Health Department Director Dr. Karen Hacker.

"I'm thrilled to see so many communities beginning to embrace the *Live Well Allegheny* campaign, as they join us in our effort to have a healthier county," said County Executive Rich Fitzgerald. "We look forward to the many more who will join us this year, and urge our residents to take full advantage of the resources available to them in their municipalities, as well as in our County parks."

The governing bodies of the Town of McCandless and Brentwood Borough both acted last November to adopt a resolution joining the *Live Well Allegheny* campaign. McCandless pledged to promote participation in a voluntary wellness campaign, share information on wellness events with the broader community, and to provide health and wellness information to employees and residents in traditional ways as well as through electronic media.

Likewise, Brentwood is developing an employee wellness campaign, is creating walking maps and promoting smoke-free buildings and perimeters, and has dedicated a specific portion of its website to public outreach which it will use to share health and wellness information. Its first event designated as a *Live Well Brentwood Borough* event will be the Annual Firecracker 5K Race on July 4, 2015 beginning at 9:00 a.m.

"I'm very proud that District 6 is now represented in the *Live Well Allegheny* program with Brentwood's designation and await the many other municipalities from the district who will be joining us in this effort," said Council Member John Palmiere. "As Chair of Council's Health & Human Services Committee, I consider this initiative and the efforts of the Health Department to be paramount in improving our county's overall health."

Three other communities followed closely along, with the governing body of Heidelberg passing a *Live*

*Well* resolution in December, Collier Township in February and South Fayette Township in March. The communities have already begun planning *Live Well Allegheny* events in cooperation with the campaign. Collier Township will be promoting its “I’ve Got Your Six” 6K and Memorial Mile Run/Walk scheduled for 8:30 a.m. on June 14<sup>th</sup> in Collier Park as a *Live Well Collier Township* event.

“With the addition of Heidelberg, Collier and South Fayette, District 4 is really setting an example of what our communities can do to help their residents live healthier lives,” said Council Member Mike Finnerty. “The elected officials in each of these communities is engaged and committed to ensuring that they are providing the services that their residents rely upon and need, and that includes health, wellness and recreational opportunities.”

Earlier this month, Ohio Township became the sixth community to adopt the *Live Well Allegheny* goals as their own. The township has committed to promoting a voluntary wellness campaign for its employees, sharing information with the broader community, developing walking maps and setting goals for residents to meet when using them, and providing health information through traditional and social media outlets on a variety of health and wellness related initiatives.

“I’m very proud to see Ohio Township and McCandless joining *Live Well* and pledging to take steps to help our community reach the goal of becoming a healthier county,” said Council Member Jan Rea. “By coordinating with the county and other municipalities, we can help residents make small changes that can impact their overall health, as well as improve the county’s health. I hope even more communities from District 2 will join this initiative.”

Eleven municipalities have now been designated as *Live Well Allegheny* communities: Brentwood, Collier, Heidelberg, McCandless, North Fayette, Ohio, Pittsburgh, Ross, South Fayette, West View and Wilkins.

For more information on the *Live Well Allegheny* campaign, including how to become a *Live Well Allegheny* school, visit [www.LiveWellAllegheny.com](http://www.LiveWellAllegheny.com).

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